

Get Started

For security reasons, we have sent your card inactive.
This Card must be ACTIVATED before first use.

TO ACTIVATE YOUR CARD

Login to **http://go.amex/cardactivation**

OR

Call the number at the back of your Card

To use your Card at all Chip-enabled Point-of-Sale (POS) terminals, you will be required to enter a 4-digit PIN to authenticate all transactions.

Request you to select a PIN and ACTIVATE your Card before first use through any of the following methods:



Download the American Express® App

OR



Login to **http://go.amex/cardactivation**

OR



Call the number at the back of your Card

For more information, please visit:
https://www.americanexpress.com/en-in/

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